



A Taste of Korea

Contents

- 1 SEASONING
- 2 COOKED RICE
- 3 PORRIDGE
- 4 PREPARED MEAL
- 5 SAUCE
- 6 RED PEPPER/SOYBEAN PASTE
- 7 CONVENIENT FOOD
- 8 SOUP
- 9 SEASONED LAYER
- 10 NOODLE
- 11 DESSERT/SNACK
- 12 BEVERAGE
- 13 PREMIX
- 14 SUGAR
- 15 COOKING OIL
- 16 SALT/VINEGAR



Company Overview

CJ Group is always there for you, making your life healthier, more enjoyable, and more convenient. It's a corporation consumers have come to trust for quality they can rely on. CJ is Korea's largest food manufacturer, but its business goes beyond food products and services to include biotechnology products and pharmaceuticals that put world-class, state-of-the-art technology to work to improve the quality of life. We also believe that part of our mission is to make life more fun to live and more convenient. That's why CJ is bringing its experience and expertise to the fields of entertainment and media, homeshopping, and logistics.

As a heart of CJ Group, CJ Corporation has long been in the forefront of the development of the food industry in Korea and today is the country's best food company, providing customers with a very broad range of products to serve their needs. CJ Corporation enjoys the biggest market share in such basic foodstuffs as sugar, flour and cooking oil. In processed foods, CJ Corporation's investment in research and development insures that its products are superior in taste, safety, and convenience. The unsurpassed quality of these products has gathered CJ a level of brand recognition that is the envy of all in the food industry in Korea. With the core competency we've acquired in Korea, CJ corporation is now trying to expand our business area into the global market.

CJ Corporation

Creating Health, Joy and Convenience

CJ's CI is composed of three blossoms

Red, Yellow and Blue

The colors symbolize the **Health**, **Joy** and **Convenience**.

